





Short term goals

- Given that child cancer cannot be prevented, the most efficient strategy is to focus on broadcasting information to achieve an early and correct diagnosis.
- Increase the support for more low-income, cancer-stricken children and teenagers with their treatment.
- Recognize the right of all children to access health services, independently of the vulnerability caused by their economic condition.

Long Term Goals

- Increase number of illness early detected cases to reduce treatment costs that fluctuate between \$800 thousand and \$2 million pesos over a treatment period of 5 years.
- Avoid the increasing number of treatment suspensions due lack of resources, specifically for low-income or extreme poverty households.

5) EXPLANATION OF THE PROJECT'S SUSTAINABILITY (AS APPLICABLE)

Our association has supported with medicines, specialized medical studies, prosthesis, implants, monthly food supplies, and various activities about 3,500 children. We want to empower our patients' families by offering information and knowledge, so they can make better decisions regarding their treatment and can also find opportunities to improve their quality of life. Thus, we offer 2 workshops per month of parents and simultaneously to our patients with health subjects (cancer, its treatment, secondary effects, care, etc.), nutrition (food for children with cancer, what and how to prepare it, etc.), and self-improvement, as well as other relevant topics.

6) DIRECT AND INDIRECT BENEFICIARIES BREAKING DOWN ITS VULNERABLE SITUATION, ATTACHING IMAGES.

- Direct beneficiaries 94 patients with cancer ages 0 to 21 years
- Direct benefit to 150 persons (children with cancer and their families) through workshops on health, nutrition, hygiene and self-improvement.
- Indirect beneficiaries through social media (Mi Gran Esperanza, Hospital Mi Esperanza, Grupo Promomedios, Radio Milenio) that reach about 187,201 persons.

7) LOCATION OF THE PROJECT

Juan Alvarez 237, Col. Alcalde Barranquitas en Guadalajara, Jalisco

8) AREA OF FOCUS

- Peace and conflict resolution
- Disease prevention and treatment



_____	Water, sanitation, and hygiene
<u>  X  </u>	Maternal and childhealth
_____	Literacy and basiceducation
_____	Community economic development
_____	Other (please specify _____)

8) PROJECT BUDGET

The budget of the projects is \$285,000 pesos, with the following proposed funding:

SOURCE	AMOUNT IN PESOS
Mexico commitment from applicant	\$28,500
Proposed support from other Mexico sources FURMEX Other (please specify _____ )	
Proposed US Heart 2 Heart support	\$200,000
<b>Mi Gran Esperanza - Funds</b>	\$30,000
<b>Mi Gran Esperanza – In kind</b>	\$26,500
<b>TOTAL</b>	<b>\$285,000</b>

Note: The mimimum commitments from applicants are as follows:

	<u>Project Size (pesos)</u>	<u>Minimum Commitment (pesos)</u>
Rotary clubs	10,000 – 100,000	20% of total project budget
Rotary clubs	100,000 – 200,000	20,000
Rotaract and Interact clubs	10,000 – 200,000	10% of total project budget

1) The project detailed expenditures are as follows:

DESCRIPTION	PRICE & QUANTITY	TOTAL
Design and broadcasting of the campaign to sensibilize and make early child cancer detection***		\$45,000
30 Specialized medical studies for patients		\$100,000



64 Medication for patients		\$140,000
	<b>TOTAL</b>	<b>\$285,000</b>

\*\*\*Note: We cannot give details of the medications or specialized medical studies, as they change on a case by case basis for patients during de execution of the project.

**FIRMAS**

APPLICANT NAME CLUB ROTARIO DE GUADALAJARA A.C.

ROTARY CLUB PRESIDENT 2019 - 2020, NAME AND SIGNATURE, E-Mail and Phone

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Genoveva Rubio ([grubio@rotarygdl.mx](mailto:grubio@rotarygdl.mx) / 3333693826

ROTARY CLUB PRESIDENT 2020 - 2021, NAME AND SIGNATURE

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Javier Silva ([silvaarana@prodigy.net.mx](mailto:silvaarana@prodigy.net.mx) /3336779731)

PROJECT LEADERS DURING PROJECT DURATION – NAMES AND SIGNATURES

LEADER 1

LEADER 2

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